



## **Contents**

1. Welcome
2. About the SHE+ Foundation
3. Mission Statement & Focus Areas
4. Founder
5. Diversity, Equity, and Inclusion Commitment
6. Board Member Duties and Expectations
7. Board Directory
8. Medical Advisory Board Directory
9. Foundation Vendors
10. 2025 Board Meeting Schedule
11. Upcoming Events
12. Social Media Guide
13. Board Quarterly Report Card

## **Appendix**

1. Foundation By Laws (Adopted December, 2024)
2. Foundation Impact Report



## **Welcome**

This handbook serves as a resource for members of the SHE+ Foundation Medical Advisory Board and SHE+ Foundation Board of Directors, to provide high-level information about the function of the Foundation.

This handbook is not intended to be all encompassing, but is to make you aware of key resources and information available to you as a member of the Board.



## About the SHE+ Foundation

The She+ Foundation, formerly known as The Patty Brisben Foundation for Women's Sexual Health, was established out of a profound need recognized by Patty Brisben. She saw the substantial challenges women face when seeking support and solutions for their sexual health and well-being. This realization sparked a movement to address the often-overlooked aspects of women's health, ensuring that every woman has the support and resources she needs to thrive. Sexual health is general health, and nearly half of all women experience sexual health concerns at some point in their lives.

Despite this, the training healthcare providers receive in female sexual health is woefully inadequate, leaving many women without the guidance and support they need. The She+ Foundation is dedicated to changing this narrative.

Our **mission** is to amplify women's voices, provide vital resources, and address the multifaceted challenges associated with women's sexual health. We are here to advocate, educate, and fund research that advances the understanding and treatment of women's sexual health issues. We believe that women's sexual health does not discriminate based on race, skin color, religion, or socioeconomic status, and we are committed to supporting all women.

Since our inception, we have been driven by a singular goal: to support and empower women. As a 501(c)(3) non-profit organization, The She+ Foundation relies on fundraising, individual gifts, and corporate donations to fuel our initiatives. Our efforts have raised over \$8 million, funding critical research and breaking new ground in women's sexual health. Our impact is seen in the healthier, happier lives of your sisters, friends, daughters, and granddaughters. We are fortunate to have a board of medical advisors who are the best. They guide the foundation in funding groundbreaking research that has significantly advanced the women's sexual health movement.

# she<sup>+</sup>

FOUNDATION

Powered by Patty Brisben

## **Mission**

*Our mission is to advance women's sexual health and well-being through groundbreaking research, comprehensive education, and unwavering support. We strive to eradicate stigma, empower women with knowledge, and ensure equitable access to quality healthcare for all, regardless of socioeconomic status, race, or geography.*

## **Focus Areas**

Endometriosis

Intimacy-Related Sexual Dysfunction After Cancer Treatment

LGBTQIA+ Health

Female Genital Mutilation

Libido and Desire

Pelvic Pain

Perimenopause and Menopause Impact on Sexual Health

Vulvovaginal Pain Disorders



## **About Our Founder, Patty Brisben**

In 2005, Patty founded the Patty Brisben Foundation for Women's Sexual Health - now the She+ Foundation, after recognizing the need for safe spaces for women to ask questions about their sexual health, and seeing first hand the plight of the gender gap in sexual health research. Patty has given women space and community to speak and learn freely. When women suffer in silence, they are led to believe they are alone. But, in reality, so many women are going through experiences just like you. The She+ Foundation aims to build a community that connects the right resources, provides peer support, and fosters a sense of belonging.

Read More About Patty Brisben, HERE:

<https://www.sheplusfoundation.com/aboutus/team/pattybrisben>



## **Diversity, Equity, and Inclusion Statement**

This board will be composed of unique individuals; all possessing attributes that make their perspective valuable additions to the SHE+ Foundation Board.

*At SHE+, we believe that to see full advancement of women's sexual health, and gender equity in our society, we must be committed to the inclusion of all - in celebration of our diversity in race, thinking, ethnicity, gender expression, sexual orientation, age, class, economic circumstance, religion, ability, geography, or philosophy.*



## **Board Members Duties and Expectations**

Board Members will make their best effort to attend all meetings during their term on the board. A minimum requirement of attendance at 75% of scheduled meetings will be held. Noncompliance will be reviewed annually by the Governance Committee of the Board.

Board terms will last three years, with an option to renew for up to nine years (3 consecutive terms), with the exception of members of the Executive Committee, who will be eligible to serve up to 4 consecutive terms.

Board Members will not approve an action by the Foundation that violates its governing documents or applicable state and federal law.

It is the responsibility of the Board Member to review the bylaws, and all relevant Foundation documents, and ask questions for clarification where necessary.

Board Members will be well informed before making decisions. They have a responsibility to review any and all relevant materials, such as reports, Board Books, and minutes, in advance of Board or Committee meetings.

Board Members will act solely in the Foundation's interest, avoiding conflicts of interest, and maintaining confidentiality. All Board Members must annually declare conflicts, in accordance with the Foundation's Conflicts of Interest Policy.

Board Members will ensure the Foundation's Fiduciary Responsibilities are met. A fiduciary relationship places the utmost trust in the other to manage and protect the assets of the Foundation. These responsibilities may include oversight of annual audits, internal controls, investment performance, compensation policy, and state and federal tax regulatory filings.



## **Medical Advisory Board Duties and Expectations**

In addition to the duties and expectations outlined for Board Members, the Medical Advisory Board Members maintain the Foundation's academic rigor and scientific relevance.

To that end, the Medical Advisory Board Members review and adjudicate all proposals submitted to the Foundation for support. The Board of Directors approves awards based on the Medical Advisory Boards recommendations.





## **Board Directory**

### **Patty Brisben**

Founder, Pure Romance  
Foundation Chairwoman  
[patty@pureromance.com](mailto:patty@pureromance.com)  
513-460-4033

### **Dan Vogelpohl**

Treasurer  
[dvogelpohl@wealthdimensions.com](mailto:dvogelpohl@wealthdimensions.com)  
513-807-7064

### **Erin Harris**

Secretary  
[eharris@pureromance.com](mailto:eharris@pureromance.com)  
513-417-0061

### **Lakshmi Sammarco**

Trustee  
[lkodesammarco@gmail.com](mailto:lkodesammarco@gmail.com)  
513-946-8700



## **Medical Advisory Board Directory**

**Stanley Althof**

**Cheryl Iglesia**

**Karen Connor**

**Sheryl Kingsberg**

**Anita Mikkilinenni**

**Christine Vaccaro**



## **Foundation Vendors**

### **Investment Manager**

**Dan Vogelpohl**

Wealth Dimensions

[dvogelpohl@wealthdimensions.com](mailto:dvogelpohl@wealthdimensions.com)

### **Legal Counsel**

**Ron Christian**

Taft Law

[christian@taftlaw.com](mailto:christian@taftlaw.com)

### **Accountant**

**John Bolger**

Bolger & Associates

[johnbolger@bolgeraccounting.com](mailto:johnbolger@bolgeraccounting.com)

### **Bank**

**Forcht Bank**



## **2025 Board Meeting Schedule**

**March 5th**

**June 4th**

**September 3rd**

**December 3rd**

*All Board Meetings are scheduled on Wednesdays, beginning at 6PM EST.*

*Meetings take place virtually, via Zoom.*



### **Upcoming Foundation Events**

*It is the expectation that Board Members make an effort to attend at least one foundation event per calendar year.*

#### **2025 Gala**

October 4th, 2025  
The Palomar, Cincinnati

#### **BrowseHER Q1**

March 13th, 2025  
TBD



## Social Media Guidelines

### Foundation Social Media:

#### LinkedIn:

"SHE+ Foundation"

#### Facebook:

[www.facebook.com/sheplusfoundation](http://www.facebook.com/sheplusfoundation)

#### Twitter/X:

@sheplusfdn

#### Instagram:

@pattybrisbenfdn to be switched to @sheplusfdn in 2025.

### Do's and Do Not's:

- **DO** tag the foundation when you post about your work with the SHE+ Foundation.
- **DO** share content directly from the SHE+ Pages when you feel willing, and able.
- **DO NOT** publicly announce fundraising numbers from events without permission from the internal team.
- **DO NOT** share publicly the operating budget details - for all published account information, please use content on the SHE+ Foundation website.